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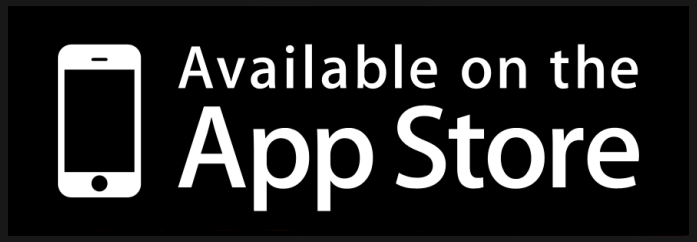
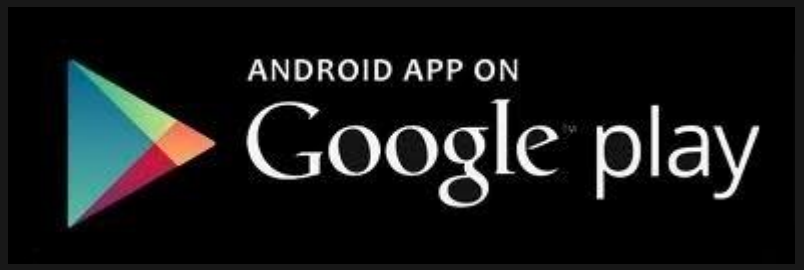
ConceptWorX

The App Trap





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Maximising Print

Publish

Connect

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Sell

Track

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FolioFourOne Publish

- Simple to use wizard
- Upload PDF Document or Images
- Add “Hotspots” to enhance the magazine
- Set your own pricing levels
- Publish - “just about any device with a modern web-browser”

FolioFourOne Connect

- Connect to readers through Facebook, Twitter and Pinterest
- YOUR readers reading YOUR magazines on YOUR website
- Connect to retailers and advertisers through In-Magazine Retailing

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FolioFourOne Sell

- Individual copy sales
- Subscriptions by time or issue count
- Commission on In-Magazine Retailing
- Capture “show-rooming”

Powered by stripe

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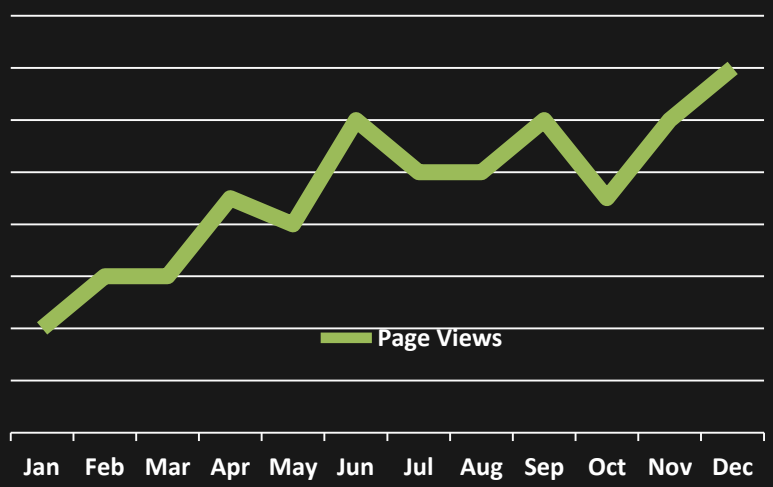
FolioFourOne Track

- Page Views
- User Clicks
- Returning Customers
- Social Media Shares
- Sales



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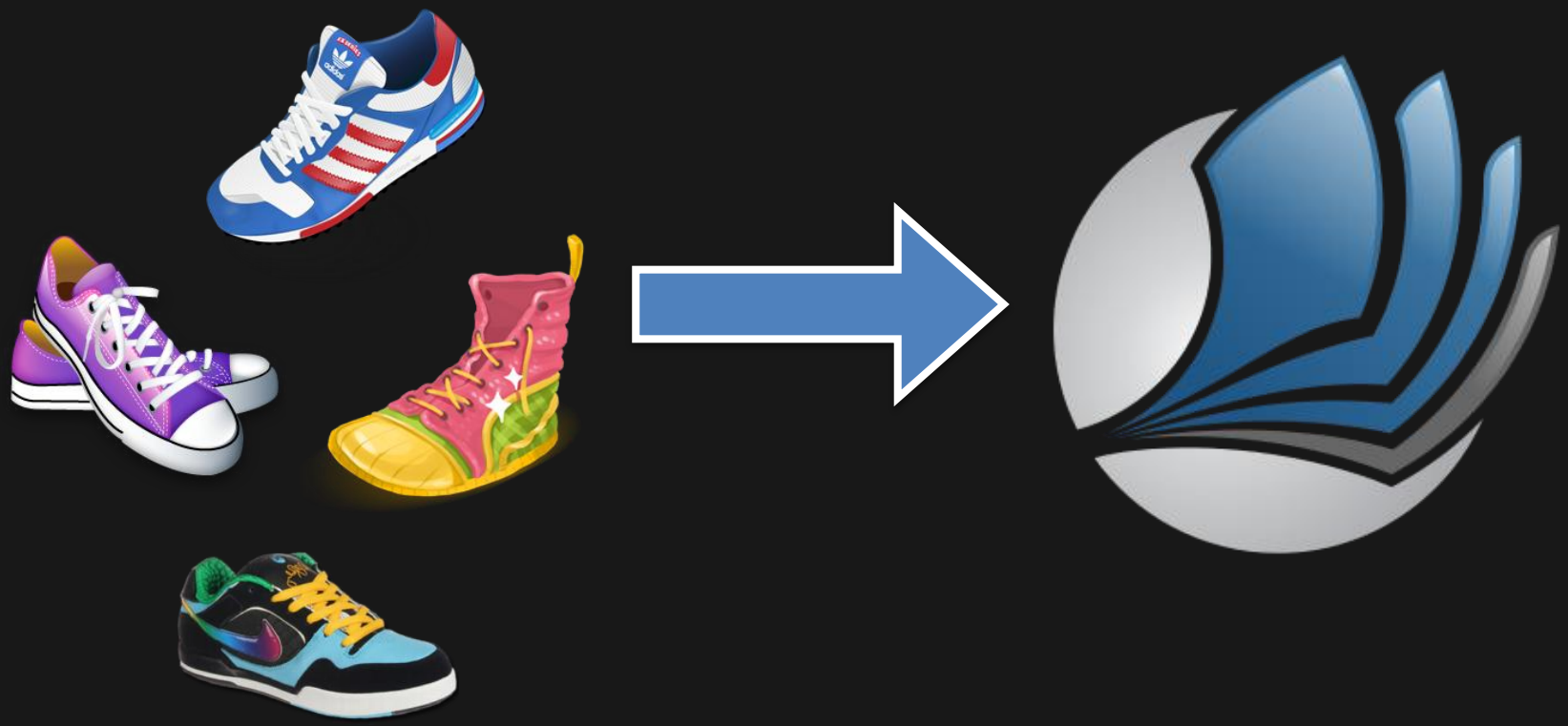
Building Additional Revenue with In-Magazine Retailing

How It Works - Retailer



How It Works - Publisher

How It Works - See It

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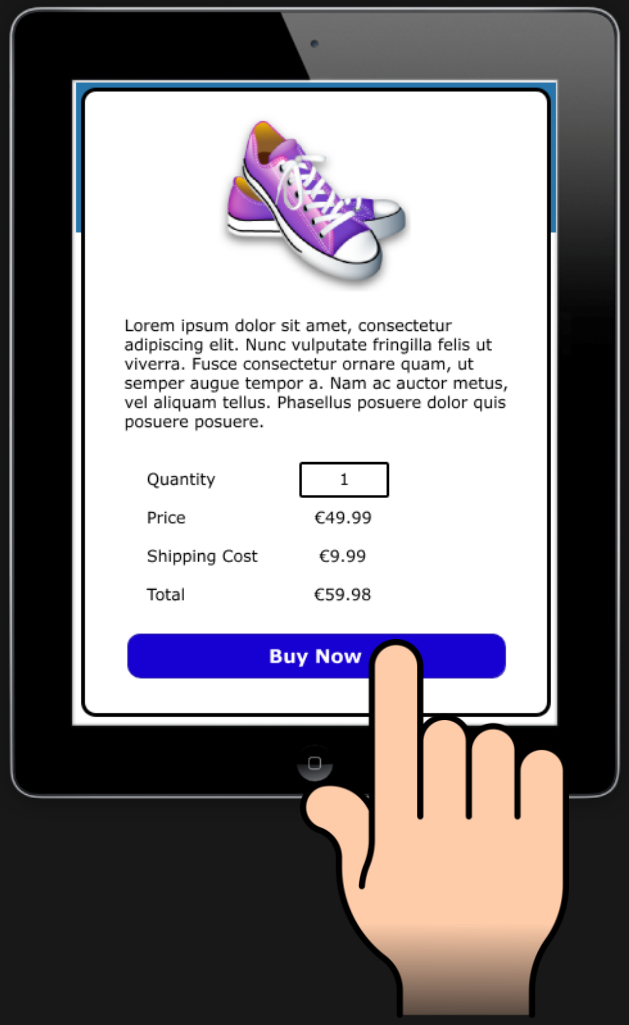
How It Works - Want It

How It Works - Buy It



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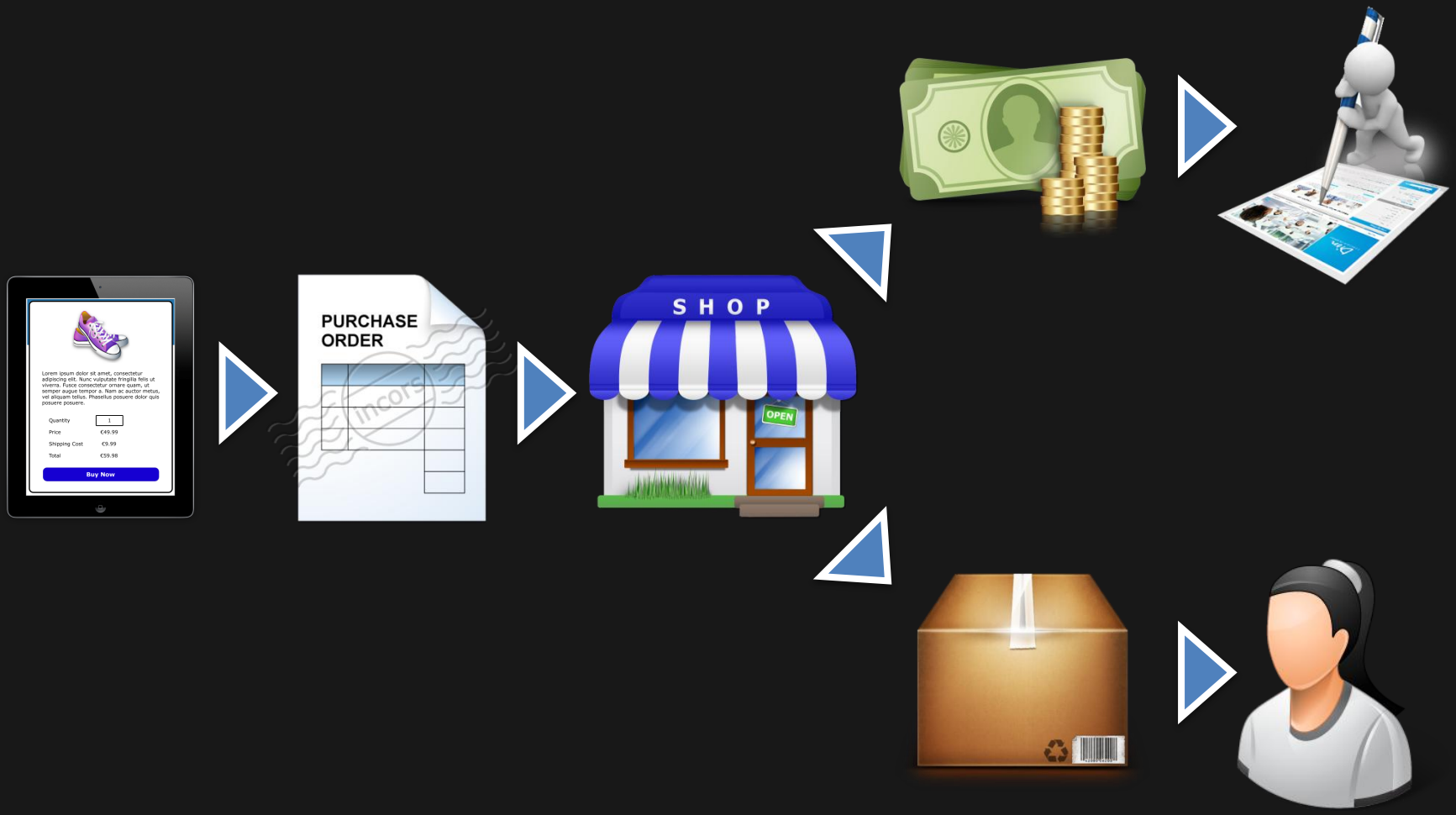
How It Works - Completion



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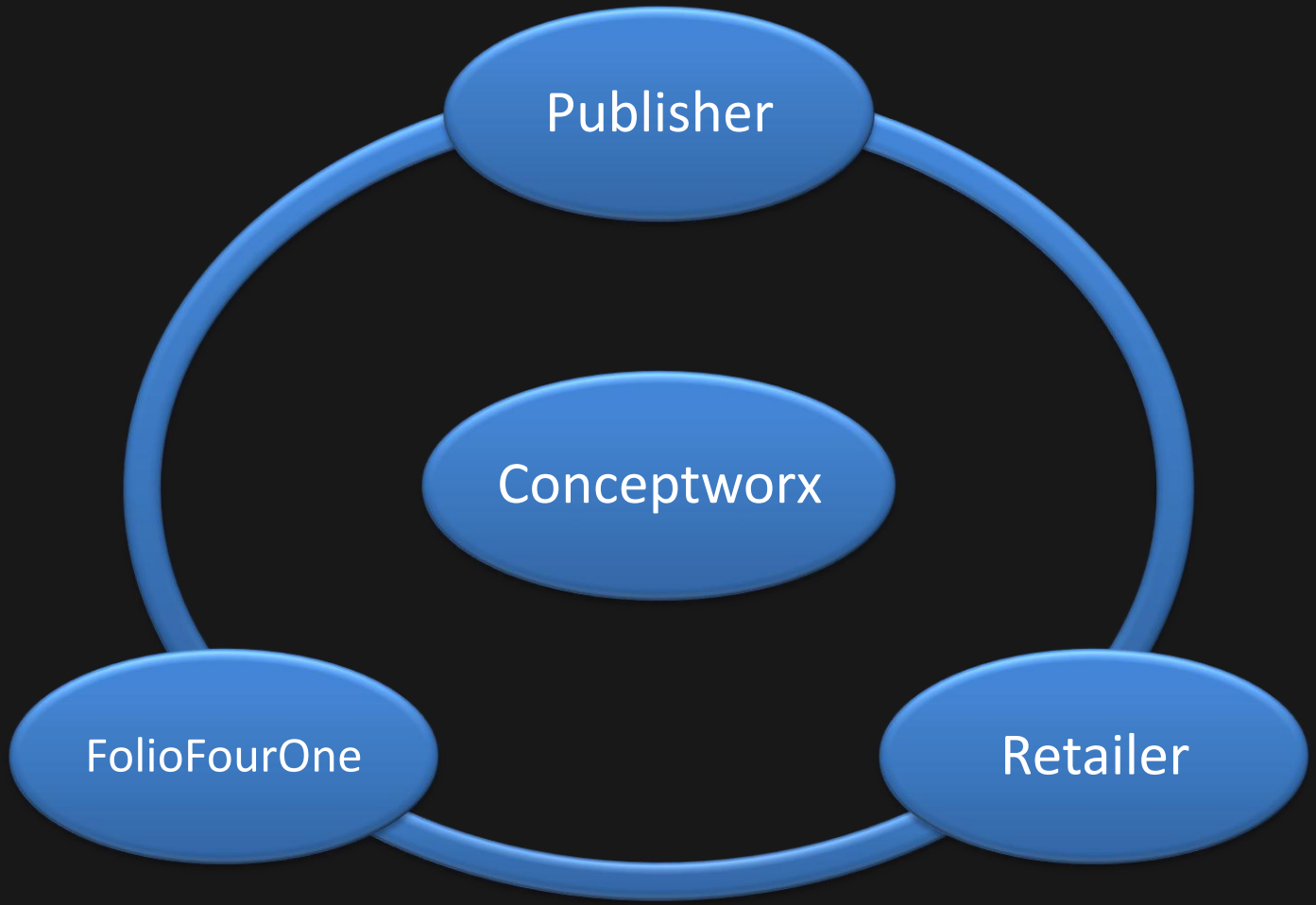
Relationship Management



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It's what magazine publishing has been waiting for.

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