

What is Magazines Ireland?

Magazines Ireland is the trade association of magazine publishers. Its objective is to promote and protect the interests of magazine publishers and in particular its members. Magazines Ireland currently represents 35 Irish publishers who together produce over 175 magazines, both consumer and business to business titles. Magazines Ireland has created a strong, united voice for magazines here in Ireland and internationally. This united voice of Irish publishers has helped our members to grow their magazines and businesses through Magazines Ireland initiatives, by providing a forum for publishers to discuss their industry and to help it grow.

What is Magazines Ireland Associate Membership?

Associate Member status is available to suppliers to the magazine publishing industry and is designed to develop and encourage partnerships between member publishing companies and their trading partners; give recognition to reliable suppliers; enable suppliers to enjoy the same services and benefits as publisher members.

What are the benefits of Associate Membership?

- Profile - Listing on the magazinesireland.ie website
- Credibility - The stamp of credibility that the Magazines Ireland Associate Membership logo confers.
- Discounts - All discounts afforded to Magazines Ireland publisher members e.g. training course fees, research and special rates for advertising in Magazines Ireland Newsletters; Reports and Brochures.
- Information - Access to Magazines Ireland information and research.
- Participation - Eligibility for participation in committees and attendance at most Magazines Ireland member-only functions.
- Partnership - Recognition as partners in respected groups committed to maintaining the highest standards.
- Network - Linkage with a network of the most influential producers of magazines in Ireland; in the UK through PPA; in Europe, through the European federation (EMMA) and throughout the world through an international federation (FIPP).

Associate Membership Application Form

NAME OF PERSON MAKING APPLICATION:	
COMPANY:	
ADDRESS:	
TELEPHONE:	
FAX:	
E-MAIL:	
NO. OF EMPLOYEES:	
BUSINESS TYPE:	

Please provide the names of two main representatives to whom key Magazines Ireland information should be sent:

NAME:	
POSITION:	
EMAIL:	

NAME:	
POSITION:	
EMAIL:	

Fee : €2,500

Application procedure:

To apply for membership, please complete the application form above.
Then return it with the fee to Magazines Ireland, 25 Denzille Lane Dublin 2.

Applications can also be made online at <http://www.magazinesireland.ie/members-associate.html>

Applications will be submitted for approval to the board of Magazines Ireland.