



# Magazine recycling. It's in good hands.

In less than a decade, we have increased the amount of newsprint being recycled from a paltry 28% to a princely 80.22%\*.

At more than 80%, our newspapers and magazines are now one of the most recycled products in the country.

And not just in this country – our efforts have been honoured at the 2011 European Paper Recycling Awards and highly commended by the European Recovered Paper Council.

We couldn't have done it without our industry partners – retailers, distributors, wholesalers, local authorities – and of course you, our loyal readers.

Thanks for being part of the success story. Keep recycling your old newspapers and magazines.

