

## Irish Magazine Awards 2011

### Sponsorship Package

The profile and recognition that our sponsors will receive from their association with these awards are extensive and tangible. Such benefits include the following:

- Associate membership of Magazines Ireland for 2012 (value €2,500.00)
- Your company name and logo to appear on all tickets for the ceremony.
- Promotion in a full national press programme being implemented in recognition of the awards.
- Special recognition in the publication of your category winner.
- Opportunities to present your branding at the awards' ceremony along with inclusion in all print.
- Presentation of award on stage to the winners on the night.
- Recognition of sponsorship on stage.
- Cocktail table at pre-dinner drinks reception branded with your company logo.
- Two tickets for the awards ceremony.
- All menus to include your company logo.
- A full page colour advertisement in the high quality awards ceremony brochure

- Your company name to appear on the awards' trophies and certificates commissioned for each of the winners
- Web Site Advertisement with links to your own site or e-mail.
- Pre-event list of attendees.
- Full access to digital library of all photographs taken on the night.
- You will receive first option on retaining your category for sponsorship for next year's ceremony.
- A half page advertisement in a Magazines Ireland B2B magazine (value €1,600.00)
- The opportunity to make a presentation on your company to Magazines Ireland

In return for this extensive sponsorship package we will require the following from your company:

A sponsorship fee of €8,750.00 to buy the title to your category.

Copies of your branding complete with pantone reference and printing guidelines.

The nomination of who will be co-presenting the award on the night.

You will be invited to become an active member of our sponsorship committee, which will ensure that we can take full advantage of all opportunities to reward our sponsors.

Sponsorship is payable as 50% on confirmation of your involvement and 50% four weeks prior to the awards.

**The Awards Categories are:**

- 1 Consumer Magazine of the Year (less than 15,000 circulation)
- 2 Consumer Magazine of the Year (more than 15,000 circulation)
- 3 Business to Business Magazine of the Year (less than 5,000)
- 4 Business to Business Magazine of the Year (more than 5,000)
- 5 Customer Magazine of the Year
- 6 Annual of the Year
- 7 Consumer Website of the Year
- 8 Business Website of the Year
- 9 Innovation of the Year
- 10 Digital App of the Year
  
- 11 Front Cover of the Year - Consumer Magazine
- 12 Front Cover of the Year - Business to Business Magazine
  
- 13 Editor of the year (consumer magazines)
- 14 Editor of the year (business to business magazines)
- 15 Design Team of the Year
  
- 16 Journalist of the Year
- 17 Photographer of the Year
- 18 Publishing Company of the Year

Please fill in the form below and return with payment to Irish Magazine Awards, Magazines Ireland, 25 Denzille Lane, Dublin 2.

<p><b>Sponsorship Commitment Form</b> <b>€8,750.00</b></p>
Award category: _____
Company Name: _____
Address: _____
Telephone: _____
Your Name: _____
Email: _____
Mobile: _____